

Daniel Harel, 54, is the Managing Partner and Co-founder of BlueRed Partners. Daniel was born in France and hold a BSc in Aeronautical Engineering from the University of Tel Aviv, and an MBA from Tel Aviv / Wharton School. He is based in Singapore for the last 22 years. Daniel held a variety of senior positions in tier one financial institutions.

In his last role at UBS, Daniel was Managing Director and Head of the Ultra High Net worth & Global Family Office business in SEA. He managed an 80-member team of client advisors, investment product specialists and support staff, assisting entrepreneurs with their investments and corporate activities and Ultra High Net worth clients with US\$50M+ and Family offices managing US\$200M+. Overall team AuM was US\$100B+. In this capacity Daniel established the Professional Client Segment business to enable clients to invest in direct PE/VC deals.

Daniel has sourced and structured US\$10M+ investments in companies such as Facebook, Uber and Palantir. Daniel and his team was involved in various PE activities such as a US\$50M capital raising for a private innovative alternative energy technology company, from a single institutional investor and US\$350M raised in IPO for a precision engineering hard disk manufacturer.

Prior to this, Daniel was Managing Director and Head of Treasury Advisory Group, UBS APAC (1997-2009) who managed a 60-member team across APAC (HK, Tokyo, Sydney, Taipei and Singapore), responsible for FICC Sales.

Daniel has led investments in Storone Israel (FMV: 3-5X multiple) and is a board member since 2011.

Daniel held senior positions at Smith Barney (Hong Kong, Paris), as an Executive Director, Head of FX and Derivatives Sales APAC. (1994-1997) and at PainWebber (Paris) as an Executive Director Head of FX and Derivatives Sales in Benelux and Israel (1992-1994).

Daniel was a Captain in IDF (Israel Defense Forces), developing technologies with major Israeli defense companies (e.g., Rafael, IMI and IAI)